

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53208	CF NTL-POL	FBD - LBD: 10/19/12 - 10/25/12	HL#:	Created: 08/14/12 09:26 AM
Client: NATIONAL REPUBLICAN...	CPE: / / 2963	Agency Commission: 15 %	Updated: AMHEUER on 08/14/12 03:08 PM	
Agency: NATIONAL MEDIA RESEARCH	Product: EST#2963 (1300)	Self :00:00	Confirmed: 08/14/12 03:08 PM	
Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 43% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

NEW ORDER CHG/ PH 08/14/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	0 0 0 0 1 0 0	NEWS	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE3	1 1 1 1 0 0 0	NEWS	30				0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL2	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL2	1 1 1 1 0 0 0	NEWS	30				0.0	\$1,000.00	4	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	0 0 0 0 1 0 0	NEWS	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	1 1 1 1 0 0 0	NEWS	30				0.0	\$750.00	4	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NSAT8A	0 0 0 0 0 1 0	MNEW	30				0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53208	CF NTL-POL	FBD - LBD: 10/19/12 - 10/25/12	HL#:	Created: 08/14/12 09:26 AM
Client: NATIONAL REPUBLICAN...	CPE: / / 2963	Agency Commission: 15 %	Updated: AMHEUER on 08/14/12 03:08 PM	
Agency: NATIONAL MEDIA RESEARCH	Product: EST#2963 (1300)	Self :00 00	Confirmed: 08/14/12 03:08 PM	
Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 43% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WCBSSUN	0 0 0 0 0 0 1	MORN	30				0.0	\$2,400.00	1	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DAND	0 0 0 0 1 0 0	DAY	30				0.0	\$425.00	1	\$425.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DAND	1 1 1 1 0 0 0	DAY	30				0.0	\$425.00	4	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NNOON	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NNOON	1 1 1 0 0 0 0	NEWS	30				0.0	\$1,000.00	3	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NSUN10A	0 0 0 0 0 0 2	MNEW	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	EDRPHIL	1 1 1 0 0 0 0	EFG	30				0.0	\$750.00	3	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	3										

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53208	CF NTL-POL	FBD - LBD: 10/19/12 - 10/25/12	HL#:	Created: 08/14/12 09:26 AM
Client: NATIONAL REPUBLICAN...	CPE: / / 2963	Agency Commission: 15 %	Updated: AMHEUER on 08/14/12 03:08 PM	
Agency: NATIONAL MEDIA RESEARCH	Product: EST#2963 (1300)	Sell :00:00	Confirmed: 08/14/12 03:08 PM	
Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 43% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EELLEN	0 0 0 0 1 0 0	EFG	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EELLEN	1 1 1 1 0 0 0	EFG	30				0.0	\$1,000.00	4	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ENEWS5P	1 1 0 1 0 0 0	NEWS	30				0.0	\$2,000.00	3	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEARLY	0 0 0 0 1 0 0	NEWS	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEARLY	1 1 1 1 0 0 0	NEWS	30				0.0	\$2,500.00	4	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AWHEEL	0 0 0 0 1 0 0	ACC	30				0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AWHEEL	1 0 1 0 0 0 0	ACC	30				0.0	\$4,000.00	2	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	2										

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53208	CF NTL-POL	FBD - LBD: 10/19/12 - 10/25/12	HL#:	Created: 08/14/12 09:26 AM
Client: NATIONAL REPUBLICAN...	CPE: / / 2963	Agency Commission: 15 %	Updated: AMHEUER on 08/14/12 03:08 PM	
Agency: NATIONAL MEDIA RESEARCH	Product: EST#2963 (1300)	Self :00:00	Confirmed: 08/14/12 03:08 PM	
Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 43% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PVEGATU	0 1 0 0 0 0 0	REGP	30				0 0	\$6,200.00	1	\$6,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	P48HRSA3	0 0 0 0 0 1 0	REGP	30				0 0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	SNFL	0 0 0 0 0 0 1	NFL	30			NFL	0 0	\$7,000.00	1	\$7,000.00		
	SUN 3-6P NFL												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATEM-F/SU	0 0 0 0 1 0 0	NEWS	30				0 0	\$3,600.00	1	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NLATEM-F/SU	0 1 1 1 0 0 0	NEWS	30				0 0	\$3,600.00	3	\$10,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/25/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NLATESAT	0 0 0 0 0 1 0	NEWS	30				0 0	\$2,800.00	1	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	LLETTER	0 0 0 0 1 0 0	LETT	30				0 0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53208	CF NTL-POL	FBD - LBD: 10/19/12 - 10/25/12	HL#:	Created: 08/14/12 09:26 AM
Client: NATIONAL REPUBLICAN...	CPE: / / 2963	Agency Commission: 15 %	Updated: AMHEUER on 08/14/12 03:08 PM	
Agency: NATIONAL MEDIA RESEARCH	Product: EST#2963 (1300)	Self :00:00	Confirmed: 08/14/12 03:08 PM	
Buyer: TRACEY ROBINSON	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 43% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	LLETTER	0 1 0 1 0 0 0	LETT	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/25/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	LSTORM	0 0 0 0 0 1 0	LATE	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	59	0	\$96,975.00	\$82,428.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$96,975.00	\$82,428.75	\$0.00	\$0.00